

**Specialists in pain management
for over 130 years**



AMRUTANJAN STRONG PAIN BALM

Relief from Headache and Body Pain



SKU: 50ml
MRP: ₹135
Case Size: 12 packs
Retailer: 17%



SKU: 27.5ml
MRP: ₹95
Case Size: 16 packs
Retailer: 17%



SKU: 8ml
MRP: ₹44
Case Size: 20 packs
Retailer: 17%



SKU: 4ml
MRP: ROI - ₹15 / TN - ₹25
WB/ODI - ₹20
Case Size: 30 packs
Retailer: 20%



SKU: 1ml
MRP: ₹2
Case Size: 40 packs
Retailer: 25.4%

- **100% Ayurvedic**
- **Starts working in 1 min***

- **Pain relief up to 8 hrs***



Headache



Stress



Relaxing Sleep



Knee pain



Ankle Sprain

*Based on clinical study conducted in August 2020 | *Provides temporary relief from pain on external application.



HAR DARD MITAYE



Great

"Great product It has helped with the swelling and aches."



Works great

"Works great this is a staple in our household."



Effective Strong Pain balm

"This stuff is amazing! i use it for headaches and muscle pain."

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NEW AMRUTANJAN PAIN BALM EXTRA POWER

Relief from Headache and Cold



SKU: 50ml
MRP: ₹140
Case Size: 10 packs
Retailer: 17%



SKU: 27.5ml
MRP: ₹100
Case Size: 16 packs
Retailer: 17%



SKU: 8ml
MRP: ₹44
Case Size: 20 packs
Retailer: 17%



SKU: 4ml
MRP: ₹15
Case Size: 30 packs
Retailer: 20%



SKU: 1ml
MRP: ₹2
Case Size: 40 packs
Retailer: 20%

- **100% Ayurvedic**
- **Pain relief up to 8 hrs***
- **Starts working in 1 min***
- **Effective for steam inhalation**



Headache



Cold



Steam Inhalation



Stress



Relaxing Sleep

*Based on clinical study conducted in August 2020. | #Provides temporary relief from pain on external application.



HAR DARD MITAYE



Better than other brands

"A wonderful product indeed.
I highly recommend trying this balm."



Very Good

"Simply delightful I am a lover
of that product, I use it for all pains."



**The most effective
pain relief balm**

"Gives best help to your body."

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AMRUTANJAN NEW MAHA STRONG PAIN BALM

Relief from Headache and Ortho Pain



SKU: 50ml
MRP: ₹180
Case Size: 8 packs
Retailer: 17%



SKU: 27.5ml
MRP: ₹110
Case Size: 12 packs
Retailer: 17%



SKU: 8ml
MRP: ₹48
Case Size: 12 packs
Retailer: 17%

- **100% Ayurvedic**
- **Starts working in 1 min***
- **Pain relief up to 18 hrs***
- **Unique 'Hot Action' heat therapy for instant relief**
- **Eco-friendly glass bottle**



Headache



Neck Pain



Knee Pain



Shoulder Pain



Back Pain

*Based on clinical study conducted in August 2020 | *Provides temporary relief from pain on external application.



HAR DARD MITAYE



Relief you need

"It really helps after long walks or a heavy work day."



A very good pain relief product

"A very effective product to relieve my lower back pain."



Ultra Strong Balm

"I have severe shoulder and neck pain and this balm gives me a lot of relief."

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AMRUTANJAN HEADACHE ROLL-ON

Relief from Headaches on-the-go



SKU: 10ml
MRP: ₹65
Case Size: 40 packs
Retailer: 17%



SKU: 5ml
MRP: ₹40
Case Size: 80 packs
Retailer: 17%



SKU: 2.5ml
MRP: ₹20
Case Size: 40 packs
Retailer: 20%

- 100% Ayurvedic
- Starts working in 2 min*
- Pain relief up to 18 hrs*
- High pure menthol for cooling effect



Easy to carry



Rapid action



Refreshing aroma



Instant relief



Stain-free

*Based on clinical study conducted in August 2020 | #Provides temporary relief from pain on external application.



HAR DARD MITAYE



Perfect for mild headaches!

"It's portable and pocket-friendly for journeys."



Best Headache remedy

"Avoid tablets and use this for headaches. It's reliable."



Refreshing and Effective

"A must-have for headaches and sinus! Hands down the best in the market."

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AMRUTANJAN PAIN CREAM

Non-messy relief from Headaches



SKU: 10g

MRP: ₹50

Case Size: 12 packs

Retailer: 17%

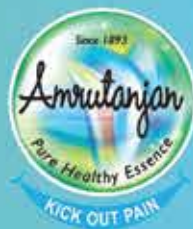
- **Tube format, easy to carry.**
- **Non-sticky formula with mild fragrance and gentle on skin**
- **India's first Headache Cream**



HAR DARD MITAYE

*Based on clinical study conducted in August 2020. † Provides temporary relief from pain on external application.

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AMRUTANJAN ADVANCED BACK PAIN +ROLL-ON

Relief from Back and Body pain



SKU: 50ml
MRP: ₹100
Case Size: 12 packs
Retailer: 17%

- **100% Ayurvedic**
- **Starts working in 30 seconds***
- **Roller-ball for easy application**
- **Unique 'Hot Action' heat therapy for faster relief**



Trusted by weightlifting
Olympic Champion
Mirabai



Wonderful stuff
"Easy to get on and work!"



Excellent product
"Awesome product
for back pain."



Great
"The best product for
neck and back pain."

*Rapid relief May 2014 - 1. Shows temporary relief from pain on external application

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AMRUTANJAN JOINT MUSCLE + SPRAY

Relief from Sprain and Muscle pain



SKU: 80g

MRP: ₹250

Case Size: 16 packs

Retailer: 39.28%



SKU: 30g

MRP: ₹120

Case Size: 24 packs

Retailer: 40.4%

- **100% Ayurvedic**
- **Spray starts working in 1min***
- **Pain Relief upto 8Hrs***
- **Unique 'Hot Action' heat therapy for faster relief**



Neck Pain



Shoulder Pain



Back Pain



Knee Pain



Trusted by weightlifting
Olympic Champion
Mirabai



**Best
product for pain**
"Very effective."



**Superb
product for pain relief**
"Relieves you instantly."



**Excellent
products for pain**
"Worth it."

*Based on clinical study conducted in August 2020. Amrutanjan temporarily relief from pain on external application.

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AMRUTANJAN RELIEF COUGH SYRUP

For Cold and Cough



SKU: 8ml

MRP: ₹5

Case Size: 15 packs

Retailer: 27.5%

- **Lower MRP vs Nivaran 90**
- **100% Ayurvedic**
- **Non-drowsy**
- **Effective herbal ingredients - Vasaka and Yashtimadhu**



Relief Cough & Cold
Cough Syrup

8ml ₹5



Nivaran 90
Herbal Cough Syrup

8ml ₹10



Good product

"Instant relief from sore throat."



Nice product

"Good packaging."

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AMRUTANJAN RELIEF SWAS DROPS

For Cold and Sore throat



SKU: 2.7g

MRP: ₹1

Case Size: 30 Jars

Retailer: 66.67%

- **Lower MRP vs Vicks Cough Drops**
- **100% Ayurvedic**
- **4 flavours - Ginger, Lemon, Tulsi and Mint**
- **Soothes throat and gives fresh breath**



Swas Mint Jar

200 units ₹ 200



Vicks Cough Drops

200 units ₹ 205



Effective Product
"One of my favourite!"



Good item
"Product is good."

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AMRUTANJAN RELIEF NASAL INHALER

For Nasal Congestion and blocked nose



SKU: 0.75g

MRP: ₹45

Case Size: 20 packs

Retailer: 25%

- *Lower MRP vs Vicks Inhaler*
- *100% Ayurvedic*
- *Enriched with Nilgiri Oil*
- *Easy to carry*



Relief Cough & Cold
Nasal Inhaler

0.75ml ₹45



Vicks Inhaler

0.5ml ₹69



Good natural ingredients

"A handy thing to use
during cold seasons."



Instant relief

"A lifesaver for anyone
dealing with nasal congestion."

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AMRUTANJAN RELIEF COLD RUB

For Cold and Cough



SKU: 30g
MRP: ₹50
Case Size: 10 packs
Retailer: 17%



SKU: 5g
MRP: ₹10
Case Size: 15 packs
Retailer: 17%

- **Lower MRP vs Vicks Vapo Rub**
- **100% Ayurvedic**
- **Effective and mild formulation**
- **Contains specialised oils**
- **Gentle on skin and absorbs faster**



Relief Cold Rub	Vicks Vapo Rub
5g 30g	5ml 25ml
₹10/₹50	₹25/₹125



Amazing
"good, quality product."



Instant relief
"Easy to spread,
non-sticky."



Best in class
"Classy product."

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AMRUTANJAN RELIEF HOT DRINK

For Cold, Cough and sore throat



SKU: 4g

MRP: ₹10

Case Size: 24 packs

Retailer: 20%

- **Lower MRP vs Samahan**
- **100% Ayurvedic**
- **Ready-to-mix sachet**
- **Can be consumed with Hot Water | Tea | Milk**
- **Dissolves fast and acts quick**

Relief Cough & Cold
Hot Drink

4gm ₹10



Link Natural
Samahan

4gm ₹15



Nice product
"Loved the taste."



Very effective
"Works well on the throat."



Favourite
"It soothes sore throat
and gives relief."



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COMFY SNUG FIT REGULAR & DRY - XL

Sanitary Napkins



SKU: 6 Pads
MRP: ₹26
Case Size: 126 packs
Retailer: 15%



SKU: 6 Pads
MRP: ₹32
Case Size: 108 packs
Retailer: 15%

- **80% better absorption***
- **Dry top sheet to give a clean and dry feel for longer**
- **Anti-leak system avoids leakage on tips and sides of the napkin**
- **Bigger wings prevent leakage and keep the napkin in place**



Trusted by
Shraddha Kapoor,
leading Indian Actress

The power to be you



Great absorption
"Completely dry feeling."



Worth the money
"Affordable product.
The size is apt and comfortable."



Best product
"Great stuff at such a low price."

*Compared to cloth with equal dimensions and weight - Based on AHC Lab Study conducted on Oct 2023.

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for over 130 years**



COMFY SNUG FIT REGULAR & DRY - XL (VALUE PACKS)

Sanitary Napkins



SKU: 18 Units
MRP: ₹70
Case Size: 32 packs
Retailer: 15%



SKU: 18 Units
MRP: ₹90
Case Size: 32 packs
Retailer: 15%

- **80% better absorption***
- **Dry top sheet to give a clean and dry feel for longer**
- **Anti-leak system avoids leakage on tips and sides of the napkin**
- **Bigger wings prevent leakage and keep the napkin in place**



Trusted by
Shraddha Kapoor,
leading Indian Actress

The power to be you



Fabulous!

"Thicker than other pads and very reasonably priced."



Excellent

"Best pad ever. Girls go for it!"



Highly recommended

"It's an amazing product."

*Compared to pads with equal dimensions and weight - Based on AHG Lab Study conducted on 04/2023

**Specialists in pain management
for over 130 years**



COMFY SNUG FIT SLIMFIT XL

Sanitary Napkins



SKU: 6 Pads
MRP: ₹40
Case Size: 96 packs
Retailer: 15%

- **5 Times Longer lasting dryness than leading brand***
- **Dermatologically tested and non-irritant on skin**
- **Super Gel Lock technology which locks in fluid and Odour**
- **Up to 12 hours# leak protection**
- **Thin pads with 2mm thickness, 285mm length with wings**



Trusted by
Shraddha Kapoor,
leading Indian Actress



Superb

"It's completely comfortable
and skin friendly."



**Very good and quality
product at reasonable price**
"Worth buying regularly."



Wonderful

"I am very much satisfied
with this product."

*As per SIRA conducted in August 2020 | †Based on Consumer Study Data conducted in May 2018

**Specialists in pain management
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AMRUTANJAN ELECTRO+ REHYDRATE BOOSTS ENERGY

Rehydration for individuals with active lifestyles

ELECTRO⁺



Also available in:

SKU: 160ml
MRP: ₹25 (Apple)
Case Size: 30 packs
Retailer: 25%

SKU: 160ml
MRP: ₹25 (Orange)
Case Size: 30 packs
Retailer: 25%

SKU: 500ml
MRP: ₹70 (Apple)
Case Size: 12 packs
Retailer: 25%

SKU: 500ml
MRP: ₹80 (Orange)
Case Size: 12 packs
Retailer: 25%

SKU: 200ml
MRP: ₹35
Case Size: 30 packs
Retailer: 25%

SKU: 200ml
MRP: ₹40
Case Size: 30 packs
Retailer: 25%

SKU: 200ml
MRP: ₹40
Case Size: 30 packs
Retailer: 25%

- **Enriched with Electrolytes, Glucose and Vitamin C**
- **R3 formula - Restores electrolytes, Refills glycogen, Reduces muscle stress**



★★★★★
Energy replenishes
immediately
"the taste was really good."

★★★★★
Refreshing
"It's a great rejuvenating
energy drink especially when you
are tired, dehydrated or sun affected."

**Specialists in pain management
for over 130 years**



AMRUTANJAN ELECTRO+ REHYDRATE 160ML

ELECTRO⁺

Rehydration for individuals with active lifestyles



- **Enriched with Electrolytes, Glucose and Vitamin C**
- **It aids in quick hydration by recovering body salts and fluids lost due to sports, exercise or any strenuous activity**
- **R3 formula - Restores electrolytes, Refills glycogen, Reduces muscle stress**

SKU: 160ml

MRP: ₹25

Case Size: 30 packs

Retailer: 25%

SKU: 160ml

MRP: ₹25

Case Size: 30 packs

Retailer: 25%



Refreshing

"It's a great rejuvenating energy drink especially when you are tired, dehydrated or sun affected."



Energy replenishes immediately

"the taste was really good."

WHO ORS VS ELECTROLYTE DRINK

Feature	W.H.O. ORS Drink (World Health Organization Oral Rehydration Solution)	Electrolyte Drinks (Sports & Rehydration Beverages)
What it does?	Medical re-hydration, treating dehydration from diarrhoea, vomiting, and cholera	Hydration and electrolyte replenishment during exercise, heat exposure, and mild dehydration
When to use?	Diarrhoea, cholera, vomiting, heat exhaustion. Dehydration in infants, children, and adults. Used in hospitals, medical emergencies and in-home for treating severe dehydration.	Sports, intense workouts, and physical exertion. Heat exhaustion or sweating. Hangovers, general fatigue, and mild dehydration.
Who Uses?	Individuals recovering from dehydration caused by illnesses and vulnerable populations such as people with diabetes. Suitable for all age groups, including children and medically vulnerable populations.	15+ years male and female Active individuals and health-conscious consumers seeking hydration and energy.
Composition (in per litre of water)	Glucose: 13.5g Sodium chloride (Salt): 2.6g Potassium chloride: 1.5g Trisodium citrate: 2.9g	Sodium: Varies (typically lower than ORS) Potassium: Present Magnesium & Calcium: May be included Sugar & Carbohydrates: Often high for energy (varies by brand)
Sugar Content	Low (Glucose-based, 13.5g per litre) - Equal osmolar concentration of Sodium and Glucose Re-hydrate rapidly	Varies: Electrolyte drinks contain higher sugar levels (10g-30g per bottle), while some drinks are low in sugar and also have zero sugar.
Electrolyte Balance	Formulated by W.H.O. to match the body's exact needs during severe hydration.	Electrolyte levels vary depending on the brand and purpose (sports drinks vs. medical rehydration).
Effectiveness in Severe Dehydration	Highly effective - used for cholera and severe diarrhoea cases.	Less effective for severe dehydration designed for general hydration.
Energy Boosting	No extra energy boost - purely for rehydration.	Yes - Electrolyte drinks often contain more carbs for energy replenishment.

- If treating dehydration from illness (diarrhoea, vomiting, cholera) → Use WHO ORS
- If hydrating after exercise or sweating → Use electrolyte drinks

**Specialists in pain management
for over 130 years**



AMRUTANJAN ELECTRO+ ORS LIQUID

W.H.O. RECOMMENDED FORMULA

ELECTRO⁺

Rapid rehydration from Acute Dehydration



SKU: 200ml
MRP: ₹21.82
Case Size: 60 units
Retailer: 179.12%



SKU: 200ml
MRP: ₹21.82
Case Size: 60 units
Retailer: 179.12%

- **World Health Organization (WHO) recommended formula**
- **Rapidly replenishes lost fluids and electrolytes**
- **Helps regain strength and stamina**
- **Suitable for children and adults**



Great absorption
"Completely dry feeling."



Worth the money
"Affordable product.
The size is apt and comfortable."



Best product
"Great stuff at such a low price."

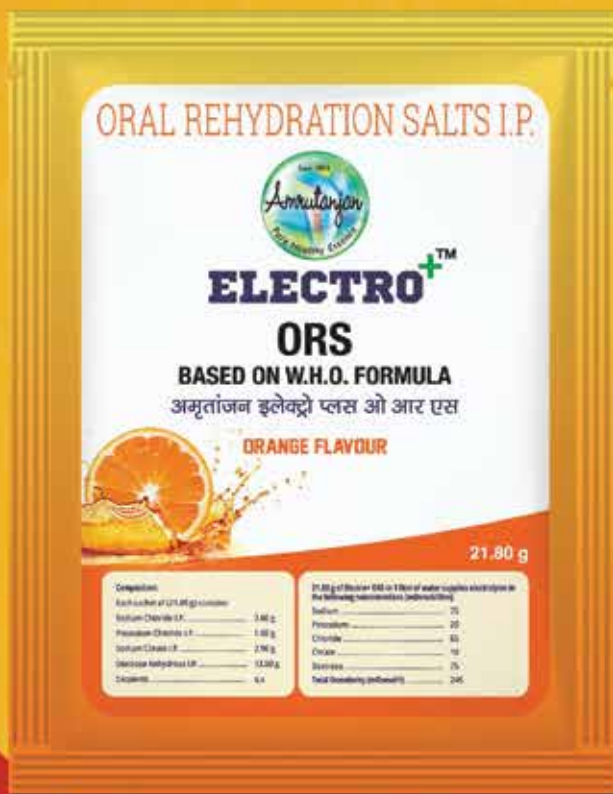
**Specialists in pain management
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AMRUTANJAN ELECTRO+ ORS POWDER

Rapid rehydration from Acute Dehydration

ELECTRO⁺



SKU: 21.80g

MRP: ₹21.82

Case Size: 18 packs

Retailer: 81.34%

- **World Health Organization (WHO) recommended formula**
- **Rapidly replenishes lost fluids and electrolytes**
- **Helps regain strength and stamina**
- **Suitable for children and adults**



Great absorption
"Completely dry feeling."



Worth the money
"Affordable product.
The size is apt and comfortable."



Best product
"Great stuff at such a low price."

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AMRUTANJAN SMILEY DENTAL GEL

Effective relief from tooth pain and swollen gums



SKU: 10g
MRP: ₹50
Case Size: 72 packs
Retailer: 15%

- ***Starts working in 30 seconds****
- ***5 Powerful Ayurvedic ingredients***
- ***Just one drop is enough for relief***



Good Natural Ingredients
"A handy thing to use."



Quick relief
"It is a part of my travel kit."

*Based on consumer study conducted by third party in March 2018

**Specialists in pain management
for over 130 years**

AMRUTANJAN

Over 130 Years

AMRUTANJAN STOP ITCH ANTI-FUNGAL POWDER SPRAY

Relief from itching and burning

SKU: 100g
MRP: ₹200
Case Size: 12 packs
Retailer: 30%



- **Quick relief in hard-to-reach areas**
- **Hands-free application**
- **Dries in 5 seconds***
- **Cures most athlete's foot, ringworm and jock itch**
- **India's first Anti-fungal Powder Spray**

Targeted action against



Ringworm



Athlete's foot



Jock itch



Awesome Product

"Very effective for Athlete's Foot."



Provides fast relief

"Hands-free use."



Amazing Product

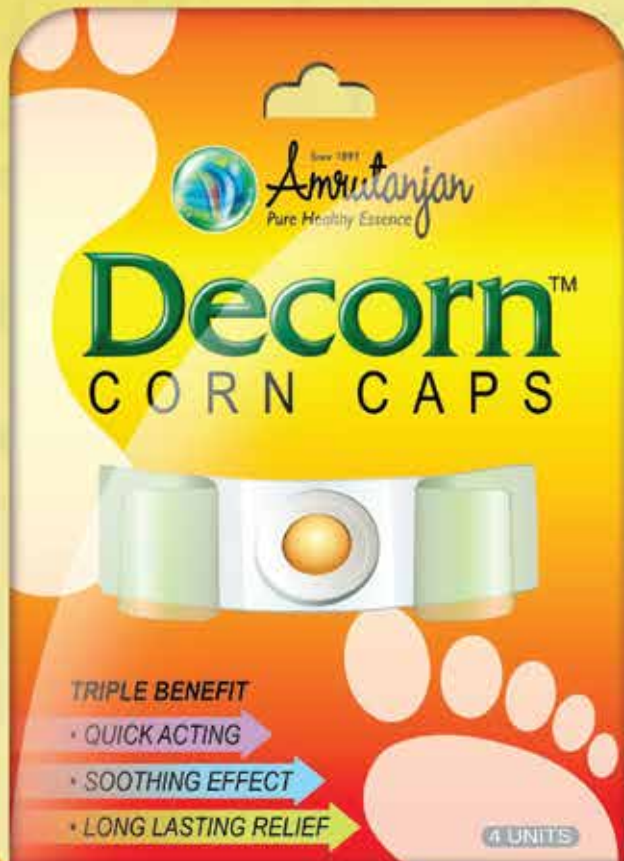
"Best product ever for itching."



**Specialists in pain management
for over 130 years**

AMRUTANJAN DECORN CORN CAPS

Relief from foot corn



SKU: 4

MRP: ₹30

Case Size: 288 packs

Retailer: 17%

- **Band-Aid type enables tight and long-time contact**
- **Easy and non-messy application**
- **Removes corn in the foot without surgery**



Satisfactory

"The product worked for me well, might take one or two weeks to entirely cure the corn depending on the severity."



Good

"For me its work better than salicylic acid, but the corn feel keeps coming back from time to time."



It's very effective

"First I put it on for 2 days after that I leave it for a day and repeated it again for 2 days, it's 90% gone."